

# Procell

## Serum-Free Media

Optimized for Enhanced Cell Growth and Protein Expression

### Product Introduction

Procell's R&D team has independently developed a range of serum-free media (SFM) for the cultivation and protein expression of HEK293, CHO, Hybridoma and VERO cells. These chemically defined serum-free media are suitable for a wide array of cellular research applications and deliver consistent, reliable performance.

### Product Features



#### User-Friendly

Ready-to-use formulations for easy handling



#### Enhanced Performance

Promotes high-density, high-viability cell growth with improved protein expression



#### Stable and Consistent

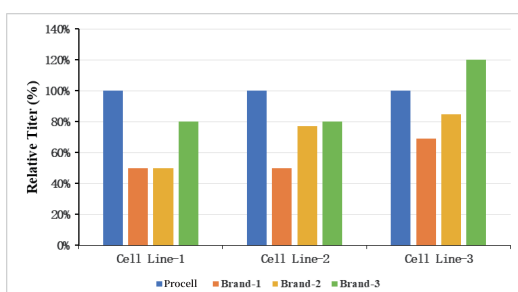
Chemically defined formula minimizes inter-batch variability



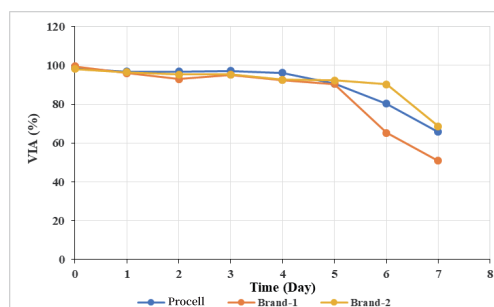
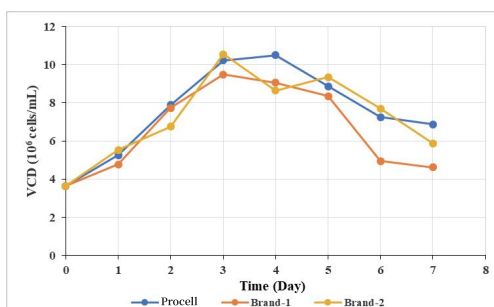
#### Reliable Quality

Manufactured under GMP standards to ensure low endotoxin levels and no microbial contamination

### Experimental Results (Partial)



Compared to competitors, Procell [Hybridoma SFM](#) ensures superior and consistent antibody expression.



Procell **HEK293 SFM** supports high-density, high-viability cell growth.

## Product Lists

| Product Name                   | Cat. No. | Size   |
|--------------------------------|----------|--------|
| HEK293 Serum-Free Basal Medium | SF1001   | 500 mL |
| HEK293 Serum-Free Feed A       | SF1002   | 50 mL  |
| HEK293 Serum-Free Feed B       | SF1003   | 5 mL   |
| CHO Serum-Free Basal Medium    | SF2001   | 500 mL |
| CHO Serum-Free Feed A          | SF2002   | 100 mL |
| CHO Serum-Free Feed B          | SF2003   | 10 mL  |
| Hybridoma Serum-Free Medium    | SF3001   | 500 mL |
| VERO Serum-Free Medium         | SF4001   | 500 mL |



HEK293 SFM



CHO SFM



Hybridoma SFM



VERO SFM

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